

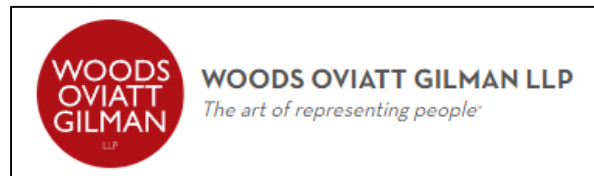


The AFP of Western New York presents its  
December 2024 Meeting

### In Partnership With



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**Wednesday, December 18, 2024**  
**Located at Pane Vino on the Avenue**

**3400 Monroe Avenue, Rochester NY 14618**  
**(585) 586-7000**

#### THE ASSOCIATION FOR FINANCIAL PROFESSIONALS OF WESTERN NY

The Association for Financial Professionals of Western New York is a non-profit, educationally oriented organization, which provides a forum for the active and open exchange of concepts and techniques related to the practice of cash and treasury management. Today's membership represents a wide cross section of local industry professionals. Membership is open to individuals from businesses and non-profit organizations, financial service vendors and banks. A free flow of ideas and information is encouraged and maintained among the Association's members.

Each year, the AFPWNY bases its education program decisions on participant response to the previous year's programs. This process ensures that topics addressed during each seminar reflect the most prevalent issues, and that the information provided is on leading edge technologies. Conference attendance continues to flourish resulting from feedback received from attendees.

AFPWNY encourages member participation in the National Association for Financial Professionals (AFP). In addition to offering a wide range of continuing education opportunities, professional certification and industry standards programs, the AFP has become an invaluable resource for disciplines represented in organizational and corporate treasury areas. Together with affiliate organizations, AFP works to increase professional skills and to enhance the recognition and credibility of the treasury management profession.

## Conference Schedule and Speaker Information

*This Conference has been approved for up to 1.2 CTP/CCM and 1.2 FPAC recertification credits by the Association for Financial Professionals at the rate of one credit for each 50 minutes of attendance.*

**Registration: 12:00 PM**

**Lunch: 12:15 – 1:00 PM**

**Program: 1:00 PM – 2:00 PM**

**Topic:** A.I. in the Financial Services Sector: How Does it Affect You?

**Speakers:** Katarina B. Polozie, CIPP/ US, AIGP, and Partner – Woods Oviatt Gilman LLP, Business and Finance Department, and Practice Group Leader for the Data Privacy and Data Security Group -and- Alyssa Frieling, Law Clerk – Woods Oviatt Gilman LLP

**Session Description:** Generative A.I. is transforming our daily lives at warp speed. This presentation will address how it works, inherent risks and how to address A.I. use in your business. We will touch on the laws regulating A.I. and considerations for safe, compliant, and ethical use of A.I. tools.

### Speaker Information



**Kate Polozie**

**Partner**

**Woods Oviatt Gilman LLP**

Katarina "Kate" Polozie is a Partner in the firm's Business and Finance Department and the practice group leader for the Data Privacy and Data Security practice group. Kate concentrates her practice on mergers & acquisitions, complex commercial transactions, data privacy and cybersecurity, A.I. governance, and venture capital.

Kate counsels a diverse range of successful and growing businesses from local start-up ventures, to multinational corporations, across a spectrum of industries including sports, construction, transportation, manufacturing, telecommunications, food product services, agricultural equipment, distribution, marketing & advertising, human resources, consulting and software.

Kate holds the Certified Information Privacy Professional/United States (CIPP/US) credential and the Artificial Intelligence Governance Professional (AIGP) credential through the ANSI-accredited International Association of Privacy Professionals. She counsels clients on data privacy, cybersecurity, and A.I. governance issues, including advising clients on their privacy and cybersecurity policies, reviewing data privacy, cybersecurity and A.I. governance issues in connection with corporate acquisitions, reviewing and drafting data privacy and security clauses in commercial agreements, and advising clients on how current and future data privacy, cybersecurity and A.I. laws and regulations may affect or require changes to their business models.

Kate also regularly represents clients in mergers; stock purchase, sales, and auctions; asset purchases and divestitures; and joint ventures, which range from representing multinational corporations in transactions for hundreds of millions of dollars to representing local business in much smaller transactions and in their succession planning.

Prior to joining Woods Oviatt Gilman LLP, Kate was a partner at Potomac Law Group PLLC in Washington, DC and a Partner at McDermott, Will & Emery in Washington, DC.

## **Menu Information (In-Person Attendees)**

### **Lunch:**

- Warm Rolls and Butter
- Mesclun Salad
- Penne Vodka
- Greens and Beans
- Sausage, Peppers, and Onions
- Chicken French
- Assorted Cookie Platter
- Assorted Soda, Water, Coffee, Tea